

Maggie Dean

WBECS Full Summit Sales Email

Subject Line/Headline:

- 1) Do you model change for your clients?
- 2) Do you want to survive or thrive?
- 3) Check-in: How's your coaching practice?
- 4) Will you be part of the Standard of Excellence for Coaching?

Email Copy:

Are you where you want to be?

You love what you do because you're committed to supporting leaders who want to be the best versions of themselves. Your gift to the world impacts so many more people than the clients you see.

But lately, you don't feel like you're the best version of yourself.

It feels like your goals are at the top of the mountain while you're at the bottom. You're working on your business month after month but not seeing progress or results. It feels like you're sliding down faster than you can climb.

And with so many people jumping into the coaching profession – an estimated \$2 Billion global industry - it's harder to stand out, build a reputation and attract your dream clients.

Transformational leaders invest in their growth by continually upgrading skills and knowledge. You facilitate that for your clients.

We created the Summit to facilitate that for you. When you reflect a model for change and self-leadership, you're living proof of how coaching works.

Inside the Summit you'll get more than education. You'll get ideas, inspiration, demos, methodologies, new trends and insights to upskill your coaching practice and take your business to the next level.

The Summit continues to elevate the coaching industry to professional excellence. To help you be the best version of you so you can impact the world to make it a better one.

This event only happens once a year.

The **Monthly Super Early Bird** spots have **Sold Out**.

[Join today](#) and you can still take advantage of the [Super Early Bird discount – up to 50% off - before prices go up.](#)

It all starts on September 5th.

Help us set the new global standard for coaching.

Marva Sadler

P.S.

You spoke up, we listened. This year's Summit includes initiatives based [on your feedback](#), thank you. We're excited for you to benefit from the best [Summit](#) in the making!

WBECS C-IQ Webinar Email

Subject Line/Headline:

- 1) Conversational tools backed by neuroscience
- 2) Are you judging or appreciating when you talk to clients?
- 3) Are you satisfied with the quality of your conversations?
- 4) Transformational power backed by neuroscience
- 5) Do you have the power to connect with anyone?

Email copy:

As coaches, we take for granted that we'll have healthy conversations with clients to help them achieve desired outcomes. But that doesn't always happen.

How about within personal relationships? Do we have satisfying and healthy conversations within family and friends?

What is a healthy conversation?

It starts with inclusion, appreciation and trust, without judgment and limitation.

Conversations make the biggest difference in changing relationships and changing culture. It's where everything happens.

Healthy conversation leads us to connection.

And connection is one of the most powerful forces in the universe.

It's not a surprise the world feels so disconnected at times. Technology has made it easier to avoid human to human interactions. People have less tolerance towards those different from themselves in any way.

But we can't escape the need to connect. We're hard-wired for this vital instinct.

This is why Judith Glaser created [Conversational Intelligence \(C-IQ\)](#).

Based on neuroscience, C-IQ helps you get into the brain and gives you tools and methodologies to make meaningful connections.

[Register](#) for the Immersion Experience, a free webinar training that can transform your coaching and personal relationships beyond what you've ever known.

You'll learn how to use discovery questions, listen to connect, how co-creating conversations changes neural chemistry, how to down regulate fear to shift mindsets toward trust, and much more to transform you and your clients in powerful ways.

If you're on a mission to create the ripple effect of transformation like we are, register today for the [Immersion Experience webinar training](#).

Annemarie Provisero